

Seth Price *Redistribution 2026-2007*

17 March – 02 May 2026
62 Kingly Street London W1B

Screenings: 10:30am, 1pm, 3:30pm



Where does art even come from? Nobody knows.

Seth Price presents *Redistribution 2026–2007* at Sadie Coles HQ, an evolving multimedia project first initiated almost two decades ago as a slide lecture at the Guggenheim Museum. Now in its eleventh edition, the never-finished, constantly updated single-channel video is exhibited in the Kingly Street gallery as a standalone installation for the first time. Each version of *Redistribution* is unique and re-envisioned the iteration that came before.

Using the original documentation of his talk Price has manipulated footage through editing, overdubbing and interspersing new and archival content. With each innovation the work has grown, incorporating new themes to form a collaged filmic essay and philosophical inquiry that merges fiction, non-fiction, documentary and performance.

Deliberately ambiguous and evolving without narrative or compositional restraint, recent versions of *Redistribution* have increased in autobiographical intimacy through diaristic interventions. Transcending mediums, generations, personal and shared histories and an expansive catalogue of subject matter, the work remains untethered in both form and content. Interwoven references and theoretical material span art history (from Palaeolithic cave paintings to Renaissance allegory); consumer culture (from trends in fashion to plastic production); seismic cultural events (from 9/11 to COVID-19); digital technology (from computer graphics to the rise of the internet); and photography and videography (from footage of Price's early years in New York to time spent at his house in the woods).

As Price and audiences of *Redistribution* simultaneously browse his archive over the years, he reveals parallel histories that conflate concerns of reproduction and authorship in art with everyday life. By generating new meaning through repetition and difference, the work exceeds its function as an artwork, becoming a meditation on plasticity and on how the past, present and future remain equally in flux and capable of renewal.

Seth Price (b. 1973, East Jerusalem) has exhibited internationally with major exhibitions including *Redistribution*, 15 Orient, New York (2025); Sadie Coles HQ, London (2024); *Art Is Not Human*, Sadie Coles HQ, London (2022); *No Technique*, Aspen Art Museum (2019); *Danny, Mila, Hannah, Ariana, Bob, Brad*, MoMA PS1, New York (2018); *Seth Price Circa 1981*, Institute of Contemporary Arts, London (2017); *Seth Price – Social Synthetic*, Stedelijk Museum, Amsterdam (2017, touring to Museum Brandhorst, Munich, 2017); *DOCUMENTA 13*, Kassel, (2012); MAMbo - Museo d'Arte Moderna di Bologna, Bologna (2009); Kunsthalle Zurich (2009); Kölnischer Kunstverein, Cologne (2009); and Modern Art Oxford (2007, with Kelley Walker). Group exhibitions include *These are Not Books*, Serralves Museum of Contemporary Art, Porto (2026); *New Humans: Memories of the Future*, New Museum, New York (2026); *Ringier Collection 1995 – 2025*, Langen Foundation, Neuss (2025); *The Anthropocene: in search of a new human?*, MACAM Museu de Arte Contemporânea Armando Martins, Lisbon (2025); *Long Story Short – An Art History from the Brandhorst*, Collection from the 1960s to the Present, Museum Brandhorst, Munich (2025); *Post-Atomic Abstraction, Collection 1980s-Present*, MoMA The Museum of Modern Art, New York (2025); National Gallery of Ancient Art, Rome (2024); Kunstpalast, Düsseldorf (2024); Kunsthalle Düsseldorf (2021); Centre for Contemporary Art, Athens (2021); de la Cruz Collection, Miami (2020); Kunstsammlung NRW, Düsseldorf (2020); Castello di Rivoli Museum of Contemporary Art, Turin (2019 and 2020); Museum Brandhorst, Munich (2019 and 2020); Center for Contemporary Art, Tel Aviv (2019); Museum of Modern Art, New York (2019); Estancia FEMSA / Casa Luis Barragán, Mexico City (2019); Shanghai Biennale (2018); and Institute of Contemporary Art, Boston (2018). His work is held in various prestigious public collections internationally including Astrup Fearnly Museum of Modern Art, Oslo; Museum of Modern Art, New York; Stedelijk Museum, Amsterdam; and Whitney Museum of American Art, New York, amongst others.